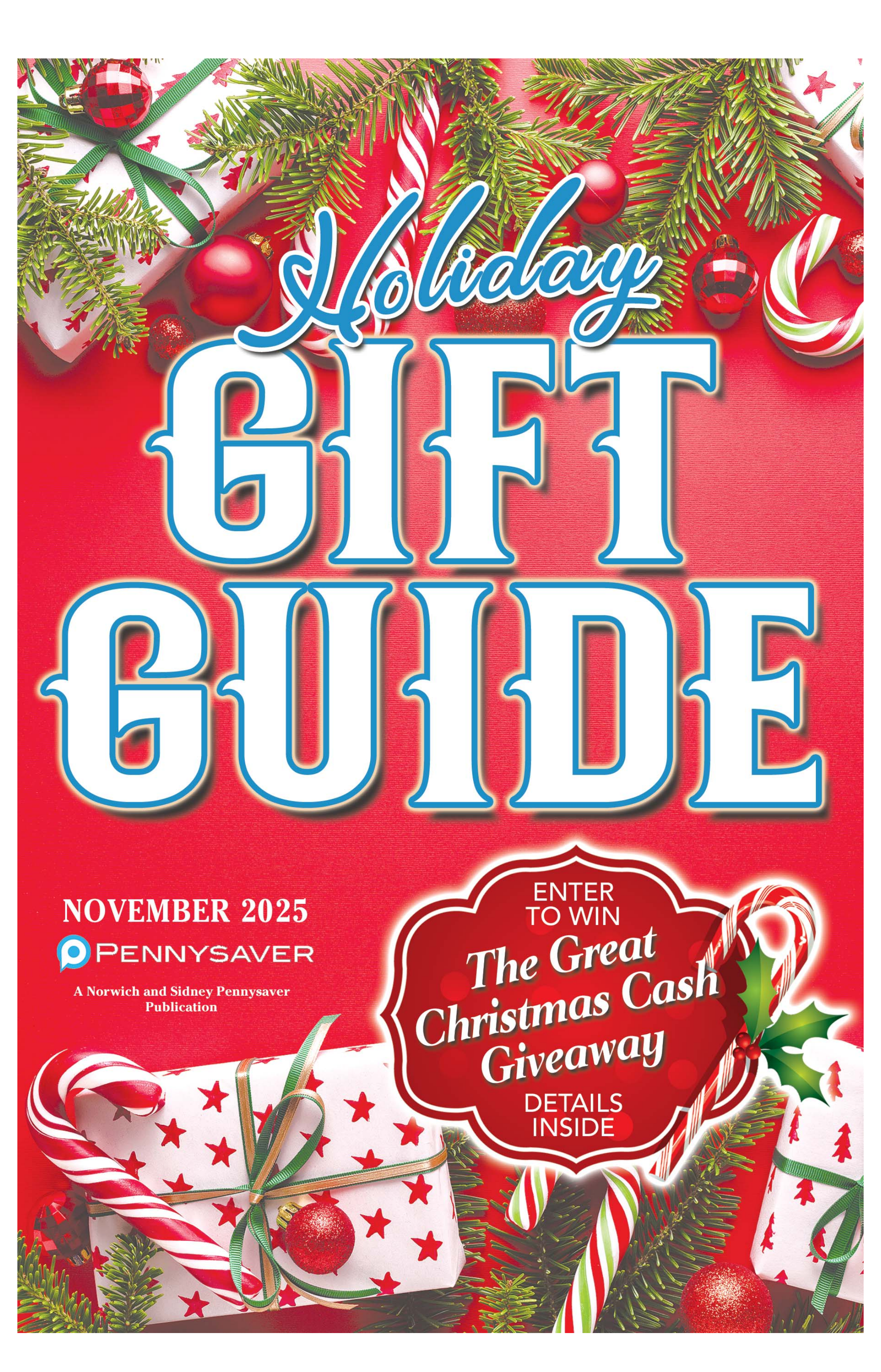


The background of the entire page is a vibrant red with a subtle texture. It is decorated with various Christmas-themed items: green pine branches with needles, red and white striped candy canes, red and white checkered ornaments, and solid red ornaments. In the top left corner, there is a white gift box wrapped in paper with red stars, tied with a green ribbon. In the bottom left corner, another similar gift box is visible, also wrapped in white paper with red stars and tied with a green ribbon. The word "Holiday" is written in a blue, cursive script with a white outline, positioned above the main title.

Holiday

GIFT GUIDE

NOVEMBER 2025

 PENNYSAVER

A Norwich and Sidney Pennysaver
Publication

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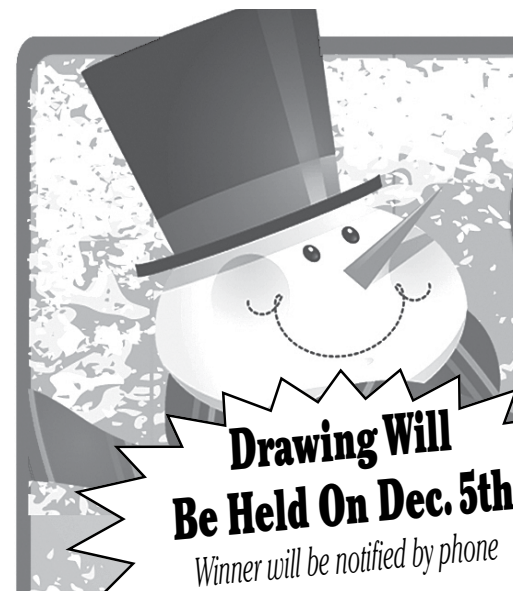
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Simply click the Great Christmas Cash Giveaway button on our home page, enter your information and click "submit."

Name: _____
Address: _____
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ENTRY MUST BE RECEIVED BY 5 PM, MONDAY, DEC. 1, 2025

ANSWER:

HOW TO PLAY:

Look for this "Shop Local" logo hidden within the ads throughout this Gift Guide section, count them up and record the number on this entry form. Do NOT include the one on this form in your count.



One lucky winner will be drawn at random from all correct responses and will win \$250 from the Pennysaver.

No purchase necessary. Making a purchase will not improve your chances of winning. Must be 18 years of age or older. Winner picked by random drawing of all correct and fully completed entry forms. Incomplete, illegible or inaccurate entries are void. Entries must be received on or by Monday, December 1, 2025. Employees of Snyder Communications and the businesses appearing in this supplement and each of their respective divisions, affiliates, parent companies, subsidiaries, advertising and promotion agencies (including family members or those living in the same household) are not eligible to enter the contest. By including your e-mail, you agree to receive special offers and/or promotional messages from the Pennysaver and/or its affiliates. Your e-mail will not be sold or distributed to any third party.

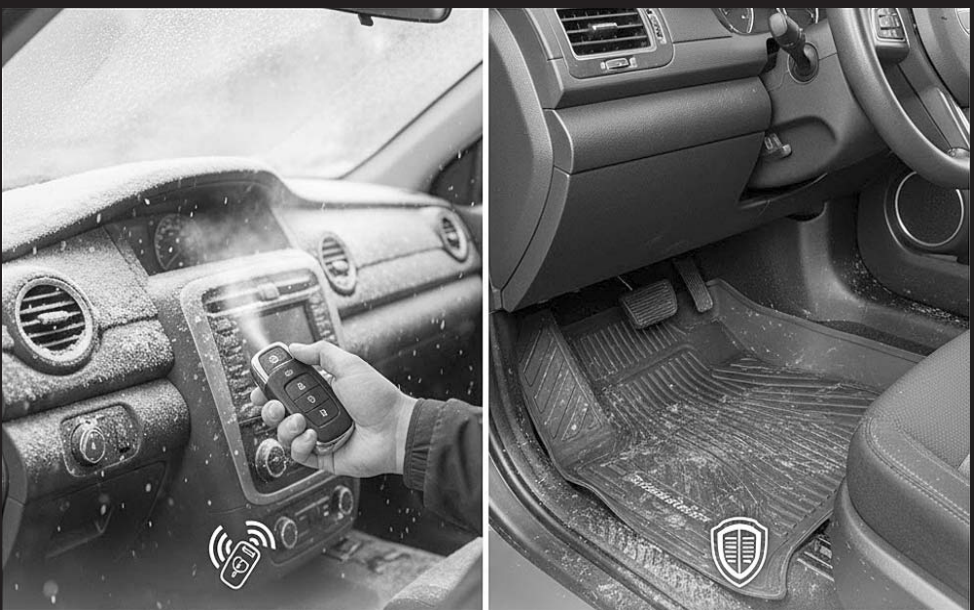
5 fun gift exchange ideas

Gift-giving is a significant component of the holiday season. Families can embrace traditional gift-giving, but those who want to add a touch of whimsy to gatherings with loved ones can consider these five creative and fun ways to exchange gifts.

- 1. Play the plastic wrap game.** To exchange small stocking stuffer gifts, compile gift cards, cash, small toys, candy, and even some larger gifts (all participants can chip in and one person shops for the gifts). The designated person in charge begins rolling up the gifts in the plastic, adding one every few rolls. Turning the ball 90 degrees while wrapping helps make a more round, finished gift ball. To play, the person with the ball puts on oven mitts and tries to unwrap as much as they can to access the gifts, while the person to the left is attempting to roll doubles on dice. When doubles are made, that person passes the dice to the left and starts his or her own attempts to get at the gifts in the plastic ball. The game ends when all the gifts are revealed, whether everyone has had a chance to unwrap or not.
- 2. Plan a white elephant gift exchange.** A white elephant exchange is like a secret grab bag. Everyone brings a wrapped gift, and then takes turns choosing a gift based on the number they’ve been given. When the gift is chosen, the person opens it. The next player can select a fresh gift or steal one of the presents that’s already been opened.
- 3. Host a make-and-take craft party.** With this type of exchange, participants will engage in some form of crafting for the duration of the event, whether it’s pottery, painting, epoxy resin pouring, or even knit crafts. At the end of the night everyone can swap their creations with another or keep their own crafts as gifts.



- 4. Give the gift of a group outing.** Instead of exchanging material gifts, focus on sharing experiences with friends and family. A trip to watch a sports game or a theater performance can be an excellent way to spend time together, and something a person may not be inclined to do on his or her own. Certain venues will offer discounts on group tickets, so everyone can pool their resources.
- 5. Host a DIY cookie and cocoa exchange.** Cookies, cocoa and the holidays are a perfect combination. A gift exchange where participants supply ingredients for these sweet treats, share their favorite recipes and then put together the finished products can make for an entertaining and festive afternoon. Each person can fill a cookie tin with baked cookies to take home and mason jars filled with homemade hot cocoa mix and marshmallows can be an additional gift to enjoy later on a chilly evening. There are plenty of fun ways to exchange gifts during the holiday season. GG249266



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Be mindful of pets during the holiday season

The magic and wonder of the holiday season can be enthralling for people of all ages. There is so much to see and do during the holiday season, making it easy to forge lasting memories.

With so much to do in December, life at home can sometimes feel a little

Pets are often curious about new things, and they may climb or paw at items to try to understand them better.

hectic, especially for the family pet. Although the holidays can be exciting, the season can induce anxiety in pets. Pets like cats and dogs often thrive on routine and familiarity. Switch up that routine and various behavioral issues can arise, including having accidents in the home. Pets also may become more destructive, chewing or clawing at items to release pent-up tension and anxiety. Pet owners who want the season to be festive for their pets can consider the following strategies.

- Gradually introduce new items. Gradually decorate living spaces so pets can grow acclimated to their newly decorated environs. Add a few pieces to rooms each day until you finally have all of your decorations out for display. This way pets can sniff around the decorations and realize they do not pose a threat.

- Keep familiar pet belongings. Try not to upset the apple cart too much in regard to pets' cherished possessions. For example, do not move the dog bed from the living room and place the Christmas tree in its place. Pets need that familiarity and having some of their items with familiar smells

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can make for a smooth adjustment to holiday decorations.

- Designate a pet-safe zone. If you will be inviting people over during the holidays, set aside a room for pets so they can be in relative quiet away from boisterous crowds. Locking pets away also helps prevent their escape from the home as guests come and go.
- Secure the tree and other decorations. Pets are often curious about new things, and they may climb or paw at items to try to understand them better. Decorative items may end up being knocked over by curious pets. Secure the tree using a string and an anchor to the ceiling or wall like you might secure a large screen TV to prevent it from tipping over. Keep breakable ornaments and other trinkets behind display cases or beyond the reach of pets.
- Discourage pets from using decorations as toys. Reprimand pets or move them away from holiday decor so they don't get the idea that these items are now their toys.
- Be careful with holiday foods. Holiday foods and desserts are rich and full of ingredients that may not be healthy for pets. Keep a secure lid on trash pails and remind holiday guests that pets should not be fed table scraps.

Pets may need some time to adjust to the changes that come with holiday decorating and celebrating to keep them happy and safe. HL24A331





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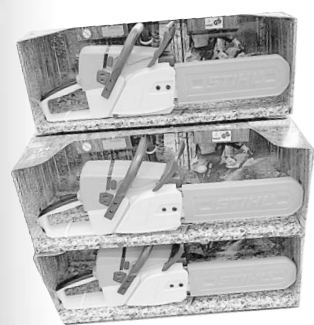


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Chenango Arts Council's programs are made possible by the New York State Council on the Arts with the support of the Office of the Governor and the New York State Legislature.

Holiday shopping tips you can't afford to miss

The festive and fun nature of the holiday season can make it easy to forget the benefits of being frugal. Many people go overboard on holiday spending, making this time of year costly for consumers.

Sales between the beginning of November 2023 and Christmas Eve 2023 climbed 3.1 percent from the year earlier, according to the Mastercard SpendingPulse. The National Retail Federation reported in November 2023 that holiday spending was expected to reach between \$957 and \$966 billion. Trading Economics, a financial market indicator and forecast provider, said personal spending in the United States only rose 0.2 percent in May 2024 from the previous month, which marked the lowest increase since January 2024.

- Shoppers who want to spend less and stick to a budget for holiday entertaining and gifting can keep these budgeting tips in mind.
- Set a value to gift recipients. It may sound harsh, but certain people on holiday shopping lists may be assigned a higher value than others. For example, you wouldn't necessarily spend the same amount on a gift for a child's teacher as you would for a grandmother. Putting a dollar figure next to each name on the shopping list helps you identify your expected spending and where you can cut back, if necessary.
 - Establish your overall budget. Once you have an idea of your potential holiday expenditures, set a firm budget. Avoid the temptation of impulse buys, which can make it easy to go over budget.
 - Begin shopping early. Start scouring ads and looking for deals prior to Thanksgiving or Black Friday. Keep a running list of gift ideas and when the price is right, purchase those items.
 - Price check "perfect gifts." If you've spotted the perfect gift for someone but it's beyond budget, see if you can find a better price elsewhere, says

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There are apps that allow users to scan barcodes and check items across various retailers. Many stores also have price-match policies that can save shoppers money.

- Look for deals all of the time. Many people get hung up on perceived deep discounts from Black Friday and Cyber Monday offers. However, industry experts say there often isn't a huge difference in markdowns between these promotions and those during other sales. Some retailers even increase prices on goods only to mark them down for Black Friday to make it appear that there is a discount. Only by knowing the average price for items can you know if a sale is legitimate.
- Sign up for store rewards. If you don't want your regular email inbox inundated with offers, set up a separate email account for in-store and online shopping. Then you can sign up for the rewards programs at checkout. Utilize the coupon codes and advertisements for sales to save money without having your primary email data shared with other marketers.
- Track spending carefully. If you don't know how much you're spending, then you cannot possibly stick to a budget. After each purchase, keep a running tally of all holiday spending to see how far you are from the finish line.

The holidays can be expensive, but with smart budgeting and dedication to savvy shopping, it's possible to stay out of financial trouble. GG249250

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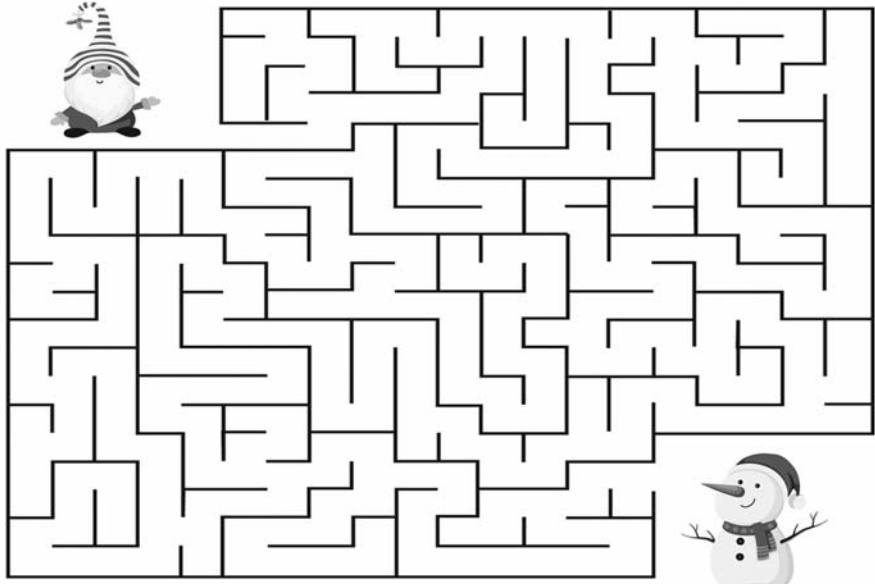


Follow along on Facebook as we count down to Christmas!

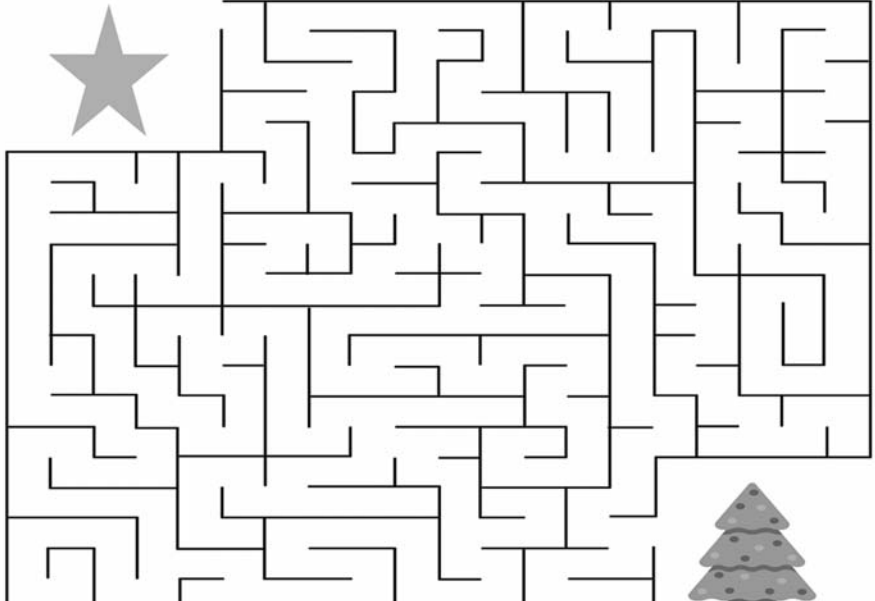


HOLIDAY MAZE

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Help the star reach the Christmas tree!



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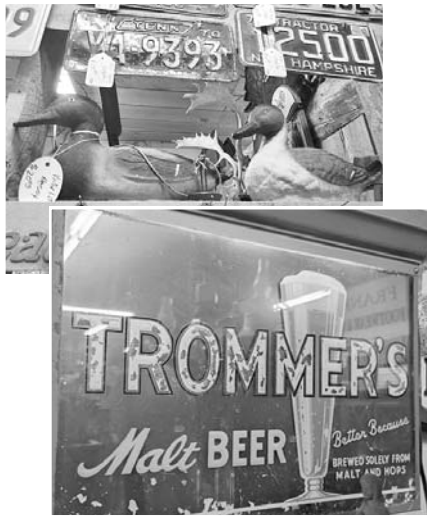
NORWICH FAMILY YMCA
68 N. Broad St.
Norwich, NY 13815
Visit us at www.norwichymca.com

When you join the Y, you'll find a place to do what you love while finding togetherness. Join today and discover programs and activities that do more than promote better health-they strengthen the bonds of community.
For more than a workout. For a better us.

Support a child in need with a Y membership by giving to our Open Doors Campaign
Three ways to support the YMCA so they can support others in our community:
1. Mail a donation to the YMCA
2. <https://norwichymca.org>
3. Venmo@NorwichYMCA

See The Man, LLC Antiques & Collectibles Holiday Open House

Nov. 28th thru Dec. 23rd!



BLACK FRIDAY
will be ALL of
**NOVEMBER and
DECEMBER!**
Bring In or Mention
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20% OFF
plus
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IF YOU PAY IN CASH!
Excludes axes, coins and knives.

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Home for the Holidays...

Homes available on our lot and available for immediate delivery. Call us or stop in to learn more about how to reserve your new home for 2026.

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November 17, 2025 - December 19, 2025
with no payment for 60 days
BORROW UP TO \$15,000
MAX UNSECURED

6 MOS. 7.45% APR
12 MOS. 8.00% APR
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Apply TODAY & Make the Season Bright!

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Multi vendor store offering an eclectic mix of Antiques & Collectibles, Upcycled Furniture & Décor, Household, Jewelry and unique treasures.

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- Quality Jewelry & Watch Repair
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*We're celebrating Small Business Saturday
November 29th open extended hours 10am-5pm*

**20% OFF
STOREWIDE SAVINGS!**



The Benefits To Buying Local This Holiday Season

Holiday shopping dominates many people's free time between the day after Thanksgiving and the final days before Christmas. While many people may shop 'til they drop on Black Friday and Cyber Monday, those days still account for a relatively small amount of the hundreds of billions of dollars that are spent each holiday season.

Shoppers now have a bevy of options at their disposal as they embark on holiday shopping season. Traditional in-store retailers are still around, and online shopping continues to grow in popularity with each holiday season. But many holiday shoppers are looking to buy local this holiday season, and such a decision can pay a host of dividends for both shoppers and the communities they call home.

- **Buying local benefits your local economy.** Studies from Civic Economics, an economics and strategies planning firm, found that independent, locally-owned retailers return a far greater percentage of their revenue into their local economies than national chain stores. One such study examined the disparity between revenue recirculation among independent, locally-owned businesses in Raleigh, North Carolina, versus four major national chains in the city. The former recirculated 51.1 percent of revenue into the local economy, while the latter recirculated less than 14 percent. Similar results were discovered in many cities, indicating that buying local not only benefits local business owners, but also the communities those owners and their customers call home.

- **Buying local creates jobs in your community.** One of the biggest ways local business owners in Raleigh recirculated their revenue in the local economy was job creation. While national chains also create jobs, such jobs only benefit your community if the chains are located within your community. If your local mall is a considerable drive away, chances are the chains within that mall are not employing many of your fellow community members. Local businesses in your community are more likely to employ residents of your town.

- **Shopping local may provide access to more unique gifts.** In addition to the economic benefits of buying local, shoppers may find merchandise made by local craftsmen is more unique than mass-produced items found on the shelves of national retailers. Recipients may cherish more unique items that they cannot

Looking for a special gift for the theater lover in your life?

NTCI 2026 Season Tickets

Season Tickets now available and include:

- *1 ticket for each of the following shows:*
"1776" the Musical—July 31, August 1, 2, 2026
"The Vultures"—October 2026
Christmas Show—December 2026
- *VIP lounge access (wine, coffee, water, snacks)*
- *Advance seating night of show*

A \$70 value for just \$50

Visit **www.norwichtheatercompany.org**
to purchase Season Tickets now!



Norwich Theater Company, Inc.

www.norwichtheatercompany.org

...one act at a time

Buy a Nina's Gift Card for the Perfect Christmas Gift!



**We can also cater your
holiday parties with our
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- **Main Courses**
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and more info.*



Italian Restaurant
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607-334-6278
Open 7 Days A Week





find on their own, and that appreciation may even spur them to visit more local retailers after the holiday season has come and gone, benefiting their own communities in so doing.

- Local business may provide a more personal touch. Buying from national chains has its advantages, but customer service is not always one of them. Should your loved ones encounter problems with their gift that requires assistance, they might be forced to wait on the phone for extended periods of time as they and thousands of others wait for customer service representatives to answer their calls. Local businesses do not deal with nearly the volume of customers as national retailers and, therefore, are capable of addressing concerns more quickly and personally than large chains. Buying local not only benefits small business owners, but it also pays dividends for their customers and the communities they call home. GG159480

HOLIDAY SCHEDULE



Open Skate & Skate-n-Dance Hours

Friday, December 26
12PM-4PM & 7PM-10PM

Saturday, December 27
1PM-6PM & 7PM-10PM

Sunday, December 28
1PM-5PM & 6PM-8PM

Monday, December 29
12PM-4PM

Tuesday, December 30
12PM-4PM

Friday, January 2
12PM-4PM & 7PM-10PM

Wednesday, December 31
2-5PM & 8PM-1AM
NEW YEARS EVE PARTY AT THE RINK!

Thurs. January 1, 2025 - CLOSED
HAPPY NEW YEAR!

Fri. January 2 12-4 pm & 7-10 pm
Sat. January 3 1-6 pm & 7-10 pm

CHRISTMAS PARTY

SATURDAY, DECEMBER 20 • 1-6 PM

\$11 includes admin & sk8 rental.

SANTA'S SLIDING IN FOR A VISIT!

Every kiddo gets a special gift and a chance to snap a pic with the big guy himself!

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UP TO
\$50 OFF * CASE IH TOYS

\$20 OFF purchases of \$100-\$249 | \$50 OFF purchases of \$250 or more

Now through December 31, 2025

Ask us about all available offers, or visit MyCNHStore.com/event to learn more.

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315-535-4054

WhitesFarmSupply.com



Discount given as a line item discount on the customer invoice at the point of sale. Offer applies to eligible products purchased from participating Case IH dealers. See your participating Case IH dealer for details and eligibility requirements. Offer is nontransferable. Offer subject to change or cancellation by CNH Industrial at its discretion.

*Offer applies to eligible products purchased between 11/1/2025 and 12/31/2025.

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MRC

BARTLE'S HAS SOMETHING FOR EVERYONE ON YOUR LIST!

We're Celebrating Small Business
Saturday November 29th with this
Special 1-Day Sale ***PLUS*** Extra Holiday Savings
SAVE 20% OFF ON SELECT ITEMS



Check out our new lineup of 2025 TY Christmas Beanies

Perfect Stocking Stuffer for all ages.

Save an extra 20% OFF



Huge Selection of **TOYS and GAMES** by Melissa & Doug

ALL 20% OFF

FREE GIVEAWAY \$100 GIFT CARD

For Bartle's Pharmacy!
Sign up - No purchase necessary.

Our Gift Department is Full of Collectibles!



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- Warmies
- Yankee Candles
- Calendars
- Coffee/Tea Mugs
- Jewelry
- Hair and Facial gifts for the ladies by Lemon Lavender
- Ornaments & Decorative Signs



SAVE 20% OFF

On a great selection of Earrings by Silver Forest

Beautiful Gift Idea!



20% SAVINGS

On entire display of gifts by A Cheerful Giver

- Candles & Melts
- Air Fresher Sprays & Much More
- Lanterns

20% OFF ALL APPAREL FOR THIS ONE DAY SALE



Come take a look at our entire selection of SPECIAL GIFTS just for her

- Sweaters & Tops
- Scarves
- Hats/Gloves & Mittens
- Slippers
- Sleep Shirts
- Fleece Lined Leggings
- Large selection of the world's softest socks sold here...many styles, colors and patterns



Not Sure What To Give? **Gift Cards** Make Perfect Gifts



Let's come together this Holiday Season



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